



WJLA-TV WASHINGTON, DC

WJLA
1100 Wilson Blvd, 6th Floor
Arlington, VA 22209

Mentzer Media Services
210 W Pennsylvania
Suite 250
Towson, MD 21204

Contract # 2624832

Schedule Dates 09/12/16-09/16/16
Advertiser Arctic Coalition (112414)
Agency Mentzer Media Services (1381)
Product POLITICAL ISSUE (ns) (1187)
Brand Est 3698 DC TV (860686)
Salesperson Monares, Barbara (3870)
Sales Office WJLA/GJLA/EJLA
Buyer Name Wineholt, Anne
Phone/Fax /
CPE Est 3698 DC TV
Account Types Local/Political Issue Agency BRD
Billing Type Standard
Comments Est 3698 DC TV

Date Entered 09/09/16
Last Modified 09/09/16
Entered By Barbara Monares
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$3,112.50
Net Total \$17,637.50
Sales Tax

Washington (WJLA)

By Broadcast Month	Spots	Rate
Sep. 2016	23	\$20,750.00
Grand Total:	23	\$20,750.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	09/12/16-09/12/16	4	:30	10:59:55P- News-ABC 7 News at 11p		1							1	\$1,200.00	\$1,200.00	Washington (WJLA)		9/9/16
2.0	Normal Line / SPOT	09/13/16-09/16/16	4	:30	11:00:26P- News-ABC 7 News at 11p			1	1	1	1			4	\$1,200.00	\$4,800.00	Washington (WJLA)		9/9/16
3.0	Normal Line / SPOT	09/12/16-09/16/16	4	:30	6P- News-ABC 7 News at 6p		1	1	1	1	1			5	\$1,100.00	\$5,500.00	Washington (WJLA)		9/9/16
4.0	Normal Line / SPOT	09/13/16-09/15/16	4	:30	4:58:27P- News-ABC 7 News at 5p			1	1	1				3	\$750.00	\$2,250.00	Washington (WJLA)		9/9/16
5.0	Normal Line / SPOT	09/12/16-09/16/16	4	:30	6A- News-Good Morning Washington at 6a		1	1	1	1	1			5	\$600.00	\$3,000.00	Washington (WJLA)		9/9/16
6.0	Normal Line / SPOT	09/12/16-09/16/16	4	:30	7A- ABC-Good Morning America		1	1	1	1	1			5	\$800.00	\$4,000.00	Washington (WJLA)		9/9/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.